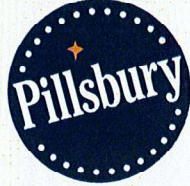
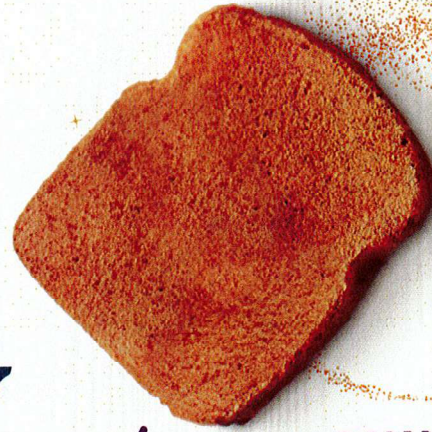


New!



**CEREAL-OUSLY  
Delicious  
&  
WHOLE GRAIN-RICH**



CINNAMON  
DELIGHT

**Cinnamon  
Toast  
Crunch™**

FUN FRUITY  
FLAVOR

**Trix**



Introducing NEW Pillsbury™  
French Toast

- Individually wrapped and versatile grab & go solution
- Heat & serve for breakfast
- Available in two kid centric flavors: Trix™ and Cinnamon Toast Crunch™
- 2 oz equivalent grain per serving!

Regulation  
Ready



# Increase breakfast participation

Give students the fuel they need from the brands they love

- Low Prep Breakfast Solution
- A warm-able, **regulation ready** item that can be served for breakfast or all day long
- A perfect mess-free solution for in the classroom or on-the-go eating
- Cinnamon Toast Crunch™ and Trix™ are in the top 4 K-12 Cereal brands<sup>1</sup>

**NOURISH**  
KIDS for  
**WHAT'S NEXT &**



ACTUAL SIZE



PILLSBURY™ CINNAMON TOAST CRUNCH™ FROZEN MINI FRENCH TOAST	
<b>Nutrition Facts</b>	
Serving size	1 pkg (83g)
<b>Amount per serving</b>	<b>210</b>
<b>Calories</b>	
	<b>% Daily Value*</b>
<b>Total Fat</b> 7g	<b>8%</b>
Saturated Fat 1g	5%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 200mg	<b>9%</b>
<b>Total Carbohydrate</b> 36g	<b>13%</b>
Dietary Fiber 3g	10%
Total Sugars 11g	
Includes 10g Added Sugars	19%
<b>Protein</b> 4g	
Vitamin D 0mcg	0%
Calcium 80mg	6%
Iron 1.5mg	8%
Potassium 210mg	4%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PILLSBURY™ TRIX™ FROZEN MINI FRENCH TOAST	
<b>Nutrition Facts</b>	
Serving size	1 pkg (83g)
<b>Amount per serving</b>	<b>220</b>
<b>Calories</b>	
	<b>% Daily Value*</b>
<b>Total Fat</b> 7g	<b>9%</b>
Saturated Fat 1g	6%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 190mg	<b>8%</b>
<b>Total Carbohydrate</b> 36g	<b>13%</b>
Dietary Fiber 2g	8%
Total Sugars 11g	
Includes 10g Added Sugars	19%
<b>Protein</b> 4g	
Vitamin D 0mcg	0%
Calcium 70mg	6%
Iron 1.4mg	8%
Potassium 210mg	4%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**CINNAMON TOAST CRUNCH™  
FROZEN MINI FRENCH TOAST**  
**Ingredients:** Water, Whole Wheat Flour, Bleached Enriched Flour (wheat flour, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Sugar, Soybean Oil. Contains 2% or less of: Leavening (sodium aluminum phosphate, baking soda, potassium bicarbonate, monocalcium phosphate), Cinnamon, Nonfat Milk, Salt, Dried Egg, Soy Lecithin.  
**CONTAINS: WHEAT, MILK, EGG AND SOY INGREDIENTS.**

**TRIX™ FROZEN MINI FRENCH TOAST**  
**Ingredients:** Water, Whole Wheat Flour, Bleached Enriched Flour (wheat flour, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Sugar, Soybean and/or Canola Oil. Contains 2% or less of: Leavening (sodium aluminum phosphate, baking soda, potassium bicarbonate, monocalcium phosphate), Whole Grain Yellow Corn Flour, Nonfat Milk, Modified Potato Starch, Salt, Dextrose, Fructose, Dried Egg, Color (vegetable juice, fruit juice, paprika oleoresin), Cellulose Gum, Citric Acid, Natural Flavor, Soy Lecithin.  
**CONTAINS: WHEAT, MILK, EGG AND SOY INGREDIENTS.**

UPC	DISTRIBUTOR	PRODUCT DESCRIPTION	CASE/PACK
18000373093	INSERT CODE	NEW! Pillsbury™ Cinnamon Toast Crunch™ Frozen Mini French Toast	72/2.95 oz
18000373086	INSERT CODE	NEW! Pillsbury™ Trix™ Frozen Mini French Toast	72/2.95 oz

Circana® SupplyTrack®, K12 Channel. Cereal category \$ vol data thru Oct'23¹



generalmillsfoodservice.com  
1-800-243-5687